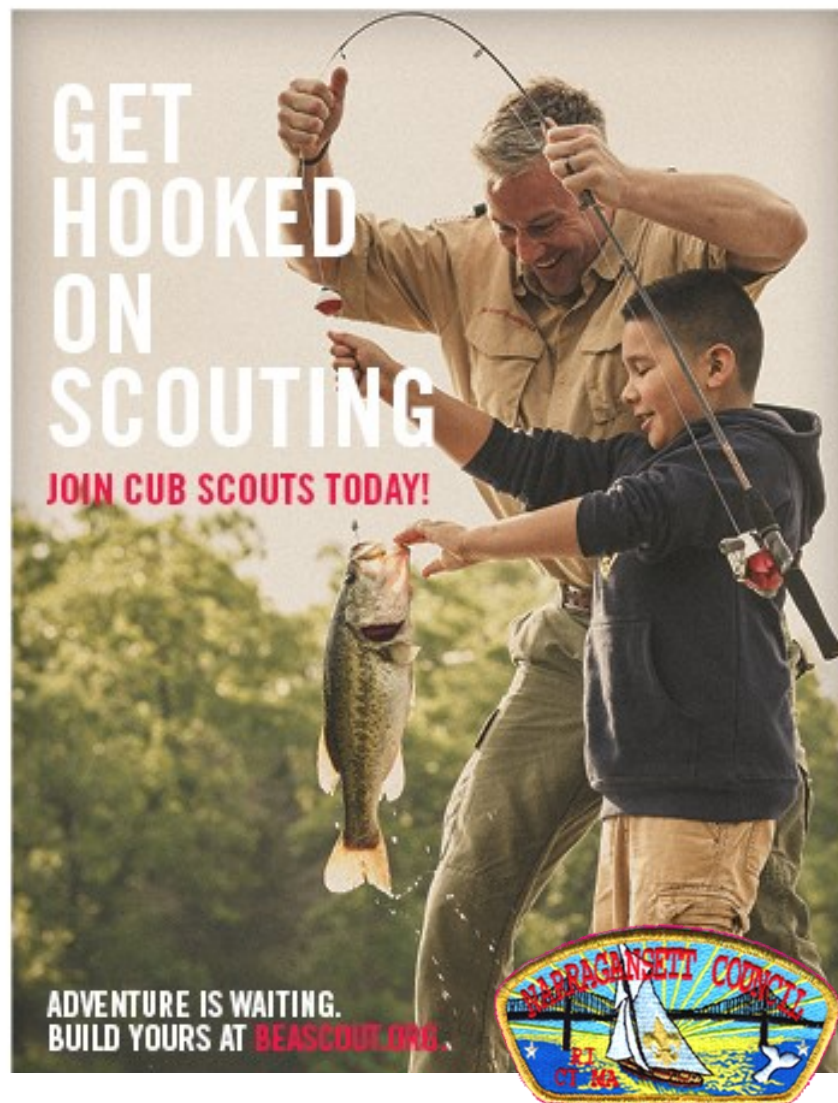




# Narragansett Council

## 2015 Join Scouting Week Resource Guide



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# Join Scouting Week Resource Guide

## Table of Contents

3	Forward .....	John Mosby, Scout Executive, CEO
4	Join Scouting Week:	The Purpose
		The Plan
5		Keys to Success
6		Incentive Plan
7	Recruiting:	Measures of Unit & Service Area Success
		Who Does What?
8	Roles & Responsibilities:	Service Area Join Scouting Week Chairperson
		Unit Join Scouting Week Chairperson
9	Fall Recruitment Best Practices: Over the Summer	
	JSN Promotion:	Setting the Stage
10		Sample Social Media Post
11		Available Tools on Council Website
		Flyers
12		What is a "School Talk"?
		Preparing for a "School Talk"
13		"School Talk" Sample Script
14		"Peer to Peer" Recruitment
		Sample "Peer to Peer" Recruitment Invitation
15	Join Scouting Night:	Basic Floor Plan
16		What Should You Bring?
17		Preparation: Set Up– Outside, Inside, Activities
18		"Working the Room"
		The Registration Process
19		Recruiting Adult Leaders
21		Sample JSN Agenda
22		Fee Guide
23		Timeline– July & August
24		Timeline– September
		Timeline: October, November, & December
25/26	Youth Protection Training is a Required Training for All Volunteers	
27	Den Roster	
28	Join Scouting Night Sign-In Sheet	
29	Council and Service Area JSW Contacts	
30	Leader Resources: On-line Help, Ideas, and Information	
31	Cub Scout Uniform Guide	
32	Narragansett Council Office and Scout Shops Locations	



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Dear Fellow Scouter:

Every year over 2,200 local boys join the Cub Scouts to do one thing, HAVE FUN! They find out about your Pack from a friend, through the media, or at school. They do not stop to evaluate all the various issues or weigh their choices; they simply go home to say... "I want to be a Scout!"

A successful Cub Rally Night starts with a sound plan. It continues when the plan is developed through our key volunteers and staff and most importantly, it can only be successful if our leaders commit to giving every family a chance to become a part of Scouting.

With that in mind, we are pleased to provide you with your personal "Leader's Manual" with our 2015 Join Scouting Week Resource Guide.

We are here to support your efforts and provide powerful support materials to market your Pack to your local community. The key will be to stick to the plan and make sure that you follow up on all of the details.

Our Council has a passion for membership growth and has been very successful at supporting our Packs. Please take some time to review this manual as well as our council web-site [www.narragansettbsa.org](http://www.narragansettbsa.org).

*Do Your Best* to conduct this campaign to the best of your unit's ability. Encourage your families to help out as leaders in whatever capacity they are comfortable and most importantly HAVE FUN!

Best wishes,

*John*

John H. Mosby  
Scout Executive/CEO



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# Join Scouting Week:

## The Purpose

- The Join Scouting Week is our opportunity to show people what Scouting is all about and to highlight the benefits our program has for boys and their families.
- The Cub Scout “Join Scouting Week” (JSW) will be the single largest recruiting drive during the year in the Narragansett Council.
- The focus of this recruiting effort is to enroll 1st-5th grade boys into Cub Scouting as well as recruit new adult leaders for your Pack.
- Recruiting new boys into your Pack is vital to Scouting as a whole because nearly all Boy Scouts (over 85%) come from the Cub Scout program.



# Join Scouting Week:

## The Plan

- Each unit is encouraged to pick a rally date between **September 28- October 2, 2015**, which is the Narragansett Council’s designated Join Scouting Week.
- Invite all prospective youth and their parents to attend.
- Utilize multiple recruitment methods and marketing to generate interest in joining.
- Designate a Pack “Join Scouting” Chairperson.
- Utilize “Best Practices” at your unit’s Join Scouting Night.
- BE EXCITED AND PLAN TO BE SUCCESSFUL!



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# Join Scouting Week:

## Keys to Success

1. Have a dedicated **Join Scouting Week** event.
2. Top Pack Leadership should be in attendance.
3. Secure support of school leadership.
4. Use a proven plan tailored for YOUR Pack.
5. Make sure that the event is exciting and upbeat.
6. Know and meet deadlines for turning in all new applications.
7. Follow up with all who attend the event.
8. Recognize volunteer efforts.



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# Join Scouting Week:

## Incentive Plan

### 1. Hooked On Cub Scouting \*

Receive a FREE fishing lure for every completed and paid Cub Scout Application that gets turned in to either Scout Shop by 10/31. (Cub Scout application must be completely filled out, signed, and have accompanying payment in order to be processed. Limited to the first 1,500 applications)

### 2. PawSox Tickets

A. Each new boy recruited in the Fall will receive two tickets to the Paw Sox Bring-A-Buddy game in April.

B. Any boy who has recruited a friend into Scouting will receive two tickets to the Paw Sox Bring-A-Buddy game in April. *(Recruiter's name must be submitted to Council.)*

### 3. Early Camp Facility Reservations

If a pack shows membership growth of 10% over their December 31, 2014 membership number or a troop/crew recruits 2 new youth members (excluding crossovers and "multiples"), the unit will have the opportunity to reserve our camping facilities in May of 2016, (prior to the calendar open ing to all units) for the following program year, 9/2016- 5/2017. Packs, if you are unsure of your December 2014 membership number, please contact your Service Area Staff Team. (Ex: A pack with 30 members at the end of 2014, will need to be at 33 members by December 2015.)

### 4. Boy Scout, Venturing and Sea Scouting Peer-to-Peer Recruiting Prize Pack

If a current Boy Scout, Venturer or Sea Scout recruits a friend who registers from August to December 13 (this does not include "crossovers and transfers"), both the recruiter and new youth will be entered into drawing for a prize pack of two backpacks, two sleeping bags and a two-person tent for the recruiter. Recruiter/New Youth names must be submitted to the Council by the unit online by December 13. One Peer-to-Peer Recruiting Prize Pack will be awarded for the Council.

\* *Narragansett Council is promoting the Join Scouting Week at the end of September. Please have as many applications turned in by October 3 as possible for processing.*



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# Recruiting:

## Measures of Unit & Service Area Success

- Units attend Join Scouting Week training.
- Units identify positions required for incentive program.
- Each Unit in the Service Area has a successful Join Scouting Night.
- Membership growth is experienced by all units.
- New leaders recruited are fully trained by December.
- All registrations and fees are turned in on-time.
- Each Pack has at least one Tiger Den.
- Units meet incentive goals.
- Service Areas meet membership Journey to Excellence goals.



# Recruiting:

## Who Does What?

- Each Unit is responsible for and runs its own Join Scouting Night.
- A Service Area or Council representative should be on hand to support the event and will collect applications and registration fees.
- The Council provides printed flyers (for free), lawn signs, recruiting materials and handouts.
- In the event that there is no Council or Service Area Representative at your Join Scouting Night, the unit will be responsible for collecting registrations and fees and forwarding them to the Council office or designated location on or before the targeted deadline.



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# Roles & Responsibilities:

## Service Area Join Scouting Week Chairpersons

### Assists units with:

1. Gathering information about unit Join Scouting Week dates
2. Times and locations, attendance at unit Join Scouting Week events
3. Collecting registration fees

### Assists Service Area Executives with:

1. Publicity
2. Understanding demographics and Pack dynamics
3. Determining recruitment goals



# Roles & Responsibilities:

## Unit Join Scouting Week Chairpersons

### Helps Unit with:

1. Securing Join Scouting Week date, time & location.
2. Publicity, including media, flyers, yard signs and posters.
3. Conducting in-school presentations or "School Talks".
4. Sharing Join Scouting Week information with Service Area Executive and Service Area Join Scouting Week Chairperson.
5. Collecting registrations/fees and forwarding them to the Council.
6. Coordination, set-up and logistics for a successful Join Scouting Night, which frees the Cubmaster to "work the room".



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# Fall Recruitment Best Practices: Over the Summer

**Units should do the following during the summer to maximize the success of their fall recruiting efforts:**

1. Get to know your school superintendent, principal, support staff and key PTA (PTG, PTO) members at your local schools.
2. Have your Join Scouting Week date secured and details communicated to the Council office by August 30th. Securing dates as early as possible is always recommended.
3. Complete school facility use forms and obtain necessary approvals.
4. Get approval for flyers, posters and other methods of communicating the Join Scouting Night date within the schools.
5. If possible, schedule "School Talks" or assemblies in the school the week



## Join Scouting Night Promotion: Setting the Stage

The "Rule of Seven" in marketing states that an individual must be exposed to an advertisement **7-times** before they decide to act on it.

Packs should use a multi-tiered approach to reach prospective Scouts and their families.

### Traditional Media

- Press releases in newspapers and other community publications

### Electronic Media

- Unit Facebook page and other social media. Easy to forward and network.
- Unit Website: a good repository of information, forms and Pack calendar.
- Update unit's BeAScout pin and contact information on our Council site.
- BE CREATIVE!



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## Join Scouting Night Promotion: Sample Social Media Posts

Hey, all you Moms and Dads out there!

I know that you have been following my postings of (your son's name)'s adventures in Cub Scouts...we've never had so much fun! I just wanted to let you know that our Pack is holding its annual "Join Scouting" night on (date of event) at (location of event) at (time of event). It's a wonderful opportunity for all boys in grades 1-5. Our Key Leaders will be there to answer any questions that you may have and the annual registration fee is nominal....much cheaper than registering for sports! (And the nicest part is that your son can do both!) Another great thing about Scouting is that you make it work around your schedule; he doesn't have to be at everything to be a member. Take a look at our website at (Pack's web address) for all our exciting Pack activities. For the awesome additional programs that our council offers, visit the Narragansett Council's website at [www.narragansettbsa.org](http://www.narragansettbsa.org).

Come check us out. I'm even making my world-famous (type of pastry or finger-food) for our rally! See you there.

PS If you are interested in Scouting, but live outside our community, please visit [BeAScout.org](http://BeAScout.org) or call the Council office at 401.351.8700 or 508.402.7060 for information about Packs in your area.



## Join Scouting Night Promotion: Sample Press Releases

Calling all boys, Grades 1-5!

You are cordially invited to an evening of excitement, fun and information.

Pack (Number and Community) is holding our annual "Join Scouting" Night on (date, time, location).

We hope you can join us. We will have refreshments for everyone. Come and check us out!

For more information about Pack # and the adventure of Cub Scouts, please visit our website at (your website address).

For a Pack closer to you, visit [BeAScout.org](http://BeAScout.org) or call the Narragansett Council office at 401.351.8700 or 508.402.7060.

For more information about Scouting and all the exciting additional local Cub Scout programs offered, please visit the Narragansett Council at [www.narragansettbsa.org](http://www.narragansettbsa.org).



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## Join Scouting Night Promotion: Available Tools on the Council Website

In this Planning Guide (available online or via email) you will have the following tools:

- Sample Press Release
- Sample Radio/PSA Spots
- Blank Den Rosters
- Sign-In Sheets
- Join Scouting Night floor plans
- Sample Facebook posts
- "School Talk" Script
- Youth Protection Training Information sheet for new leaders
- Peer-To-Peer Recruitment Invitations

For a complete list of support items, visit us at [www.narragansettbsa.org/rally](http://www.narragansettbsa.org/rally).



## Join Scouting Night Promotion: Flyers

Flyers are the primary way to communicate in our schools.

Remember the following:

- Flyers are available (for free!) from the Council
- Flyers should be ordered at least two weeks before you need them.
- For Join Scouting Week participants, requests are needed by August 28th.
- You may pick up the flyers or your executive can deliver them.
- When bringing flyers to the school for distribution, they should be bundled into sets of 15 for each classroom. You may want to include a cover sheet with instructions, information about your pack and a message of thanks.
- Flyers must be delivered to the school at least one week before the date of your Join Scouting night.
- Know that many schools have a "weekly folder" that only goes home once a week on a designated day. When contacting the school, you should inquire.
- Make sure to leave a thank you note/gift for the school's secretarial staff. Your Service Area Executive should be able to provide you with these items.

**REMEMBER:** Once flyers are distributed, the event **MUST** happen!



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## Join Scouting Night Promotion: What is a “School Talk”?

- A “School Talk” or “Boy Talk” is the BSA’s term for an in-school presentation to students about Scouting. Typically, these talks are conducted during the school day, a few days before you Join Scouting night. Most talks take place in the cafeteria during lunch.
- Many of our schools permit an adult to visit the school and explain what Scouting is and distribute information. Check with your schools for regulations and restrictions.
- **It is highly recommended that your unit does a school talk. Experience tells us that a great presentation may triple your recruitment!**

Visit us at [www.narragansettbsa.org/rally](http://www.narragansettbsa.org/rally) to view a “School Talk” presentation video.



## Join Scouting Night Promotion: Preparing for a “School Talk”?

- Seek approval for all handouts and flyers ahead of time with the Superintendent and Principal.
- Wear your full Field Uniform. (“Class A”)
- Call the day before or morning of your presentation to remind the Principal of your visit.
- Prepare your scouts who attend the school to help you with the presentation. It’s exciting for your scouts and more fun for their classmates! When possible, have them wear their uniforms, too.
- 



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# Join Scouting Night Promotion: “School Talk” Sample Script

*Make sure to check in with the office before proceeding to your presentation destination. If doing a cafeteria talk, wait for children to be out of the lunch line and settled before starting. Usually, someone from the staff will announce you at the proper time. If not, make sure to speak at least five to ten minutes before the lunch period ends. Always be in your complete uniform and be excited and upbeat. Bring a copy of the recruitment flyer with you. The entire presentation should be between 5 and 10 minutes.*

“Good afternoon, Everyone” *(pause, usually the response is a very timid “Good afternoon”. Then, you say louder:)* “GOOD AFTERNOON!” *(Then pause for response which will be louder this time.)*

“That’s better, now I know you are awake! I’m (your name) and I’m here to talk to the boys about the Cub Scouts. Can I have a show of hands; who in the room, is a Cub Scout already? *(Pause and take note.)* That’s great! I’m only going to be here for a few minutes, but after I leave, please talk to your friends in the room who are already Scouts and they can tell you more about the awesome things that Scouts do. Cub Scouts, what super-exciting, fun things do you do with your Pack that you would like to share with *your* friends? *(Pause and take a couple of answers.)* That’s awesome!

Who likes to camp, *(pause)*, take hikes *(pause)*, fish *(pause)*, race Pinewood Derby cars *(pause and explain, if necessary)*, sleep on the field at McCoy Stadium, *(pause)*....These are all things that you can do as a Cub Scout!” *(List the exciting activities that your Pack does.)*

*(FYI: It is best not to mention BB guns or Archery in a school presentations unless the boys bring it up, then we will say “yes, you can learn these skills at our day camps.”)*

*If you are presenting to first graders, you can say: “First Graders, you will be Tigers, how cool is that? Can I have a Tiger Growl?” (Growl) For second graders, “Second Graders, you are Wolves, can I hear a Wolf howl?” (Howl) For third grade: “Third Graders, you are Bears, can I have a Bear growl?” (Growl) For fourth and fifth graders, you can skip this or say “You are part of a pack, can I hear a wolf howl?” (howl) Then quickly to quiet the group, I say “I’m going to teach you the first thing that we learn in Scouts. Put the quiet sign up and say “These are the ears of the wolf, when the ears are up, we are listening and quiet!” (This usually gets the appropriate response.)*

We have a very special invitation for you. Did you all receive this flyer? *(Wait, if the kids say “No”, then say “well you soon will!)* If you are interested in becoming a Scout, you will need to remember to bring this invitation home. We like to do things a little bit crazy in Cub Scouting. OK, when you get home, take this flyer out of you back pack, out of you folder and....*(pause)* here’s the crazy part, *(pause and speak slowly)* PUT IT IN YOUR REFRIGERATOR! *(Pause and wait for reaction and repeat)* Yes, put it in your refrigerator! Do you think mom or dad will notice it in the refrigerator? Of course they will, and you will say, mom, dad, I’d like to join the Cub Scouts. Now we know that you are all busy and the nice thing about Scouting is that you don’t have to be there every week to be a Scout. We want you to be involved in sports and other activities, it’s OK and you can still be a Scout. We hope that you can join us on *(date/place of the rally)*, but if you can’t you can call the numbers on the flyer to join at any time. Can I have one more Tiger growl? (Wolf howl or Bear Growl?) Don’t forget to put the flyers where? *(Pause and wait for response)* Thank you, you have been a wonderful audience. Have a great day and I hope to see you in Scouting!

*There are usually a few questions, you should stay and answer them as time allows.*



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## Join Scouting Night Promotion: “Peer-to-Peer” Recruitment

Utilize Peer-to-Peer Recruitment to spark sign-ups. There are two types of Peer-to-Peer recruiting: Parent to Parent and Scout to Scout-Age Boy.

### Parent to Parent

**Informal Invitation.** Parents are looking for effective ways to include their sons in social settings that will help him learn and grow. When our adult members and parents of our youth members attend functions such as school open houses, “back to school” nights, and parent-teacher meetings, they can invite other families to become part of Scouting.

**Direct Invitation.** Adult-to-adult invitation may also include direct methods such as personal letters or phone calls. The basis of these conversations should be the benefits of Cub Scouting in achieving the parent’s goals for their son.

### Scout to Scout-Age Boys

Cub Scout-age boys want to be included in the activities of their friends. Current Cub Scouts should invite their friends to attend meetings with them either by written invitation or verbally. This is also the most successful method for recruiting new Boy Scouts and Venturers.

### Cub Scout Business Cards

Your Pack should consider making inexpensive “business cards” available to scouts. These cards, with information about the Pack’s upcoming Cub Scout Rally Night or other exciting event, have proved to be something that Cub Scouts are eager to pass out during the school day. Making use of the “My Best Friend is a Cub Scout” plan is an excellent way to attract new members.



## Join Scouting Night Promotion: Sample “Peer-to-Peer” Recruitment Invitation



This is a very special invitation from:

\_\_\_\_\_ *Cub Scout's Name* \_\_\_\_\_

of \_\_\_\_\_ *Pack Number and Community* \_\_\_\_\_

Please join me on:

Date: \_\_\_\_\_

Where: \_\_\_\_\_

When: \_\_\_\_\_

For fun, friendship, and information about the excitement of Cub Scouting.  
I'll see you there!

Signed: \_\_\_\_\_



Printable invitations are available in the “My Best Friend is a Cub Scout! Cub Scout Recruitment Plan” Guide, available at [www.naragansettbsa.org/rally](http://www.naragansettbsa.org/rally).

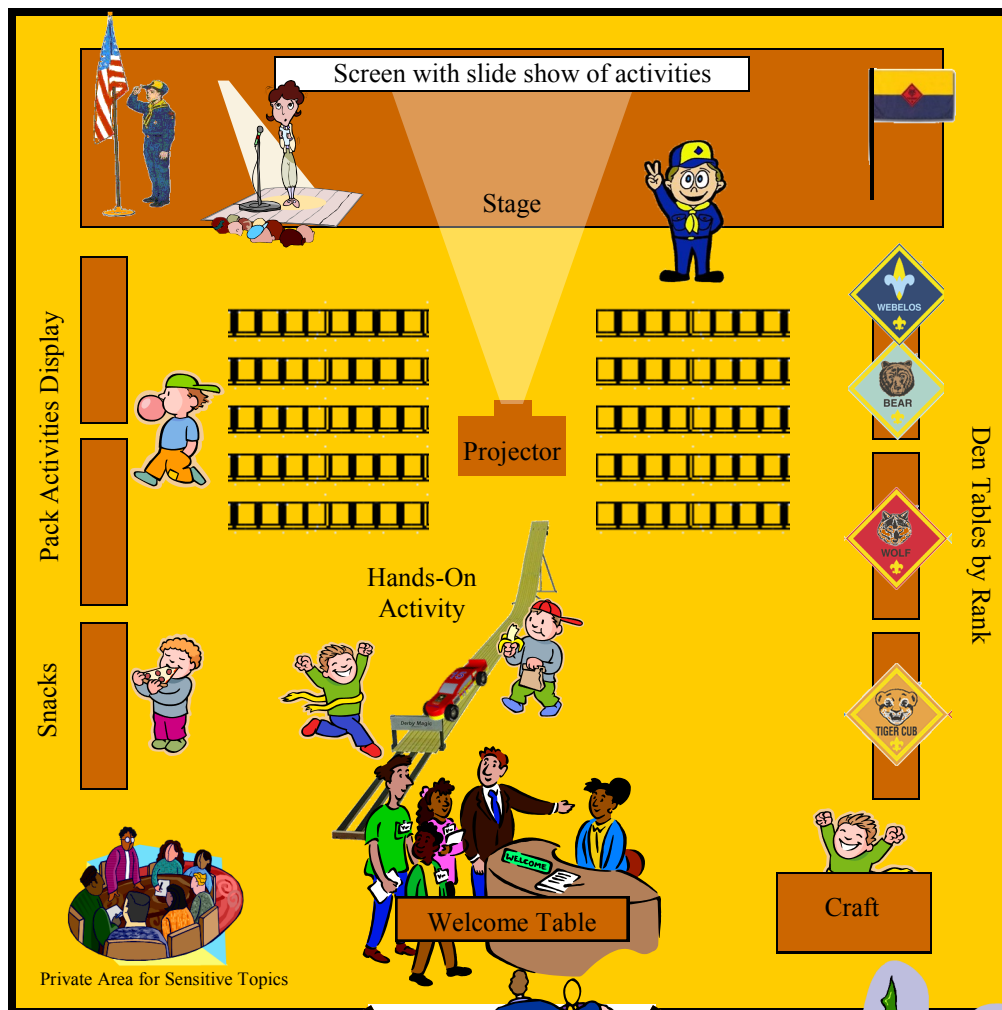
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# Join Scouting Night:

## Basic Floor Plan



Signs Prominently Displayed



Directional Signs should lead directly to door to event.



Outdoor Display



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# Join Scouting Night Preparation:

## What should you bring?

### Support Items:

- Cost summary sheet with all fees predetermined, including youth and adult registration, Boys' Life fees, and unit dues with an explanation for what those dues will cover.
- Sign-in sheet (include youth's name, parent's name, address, phone, email, DOB, and grade.
- Applications (Youth and Adult) and Den Roster Forms
- Books: Tiger, Wolf, Bear, Webelos and Boy Scout Handbooks
- Receipt book and calculator
- Pens, paperclips, rubber bands, tape, stapler and markers
- Parent's Guide, Boys' Life mini-mags
- Popcorn flyers and Unit Calendar
- Display items: event photos, Pinewood Derby cars, slide show, etc.
- Name tags for Unit leaders
- Table signs, posters, and lawn signs
- Friends of Scouting information

### For New Families:

#### Your Pack's "Welcome Packet/Folder" which should include the following:

- Summary sheet of what they will need to purchase. *(Each unit will be slightly different; include uniform requirements for your unit, patches/insignias worn, and handbook (if unit does not supply one) with prices. A complete Cub Scout uniform guide is included at back of this guide.*
- Pack Calendar (including summer activities like Day Camp dates)
- Leaders' Contact Information
- Parent's Guide *(Can be obtained from Council or found on-line at <http://www.scouting.org/filestore/pdf/520-259.pdf> )*
- Parent Talent Survey (<http://www.scouting.org/filestore/CubScoutMeetingGuide/PDF/Appendix/34362.pdf>)
- Council Website Address: [www.narragansettbsa.org](http://www.narragansettbsa.org)
- National's Cub Scouts' Welcome page address: <http://www.scouting.org/scoutsource/CubScouts.aspx>

### For New Leaders:

- Suggested Den meeting plans and orientation materials
- Sheet with links to additional Leaders' resources
- Calendar with Service Area and Council events and training opportunities
- "Youth Protection Training is a Required Training for All Volunteers" Sheet *(included here)*

### **REMEMBER: Every leader is required to complete Youth Protection Training!**

To be considered for leadership, all adult applications must include the following:

- Adult application filled out completely and legibly







# Join Scouting Night Preparation: Set-up

## Outside:

- Place lawn signs and directional signs
- Signs should be clear and direct everyone to the entrance of your event.
- Consider placing a tent with camping items outside staffed by some Boy Scouts or older Webelos. Outdoor Scouting displays will draw attention to your Join Scouting Night.

## Inside:

- Create a welcome table with sign-in sheet and general materials. (no applications)
- Tables should be set up by rank with more for Tigers. Mark with tent signs and den flags.
- Feature a display table with materials that tell your unit's story.
- If possible, loop a slide show of last year's activities and events.
- Have hands-on displays like Pinewood Derby cars, Regatta boats, etc.
- American & Pack flags should be prominently and correctly displayed.
- Room should be exciting and make families want to join!

## Activities:

- Simple activities/crafts for boys and siblings to do
- Activities will help control the event, keep the boys busy and minimize opportunities for horseplay.
- A well-planned activity will give you time to talk to parents without interruption.
- A simple "take-away" craft will remind them of the event.
- Set up a separate room or go outside to keep noise at a minimum.
- Consider using Boy Scouts/Den Chiefs to run activities.
- Make sure to have a supervising adult...or two.



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## Join Scouting Night: “Working the Room”

- A Greeter at the door welcomes every family and makes sure that they sign in.
- Distribute general materials at welcome table, but not applications. *(People tend to take them and leave.)*
- Direct families to appropriate table by grade/rank.
- Encourage families to visit all displays.
- Everyone should meet the Cubmaster!
- Provide a more private area for financial discussions.



## Join Scouting Night: The Registration Process

### Some helpful hints and “what if’s”:

- Write the check number or “cash” on the Pack’s copy of the application.
- If you run out of applications, record information on summary sheet, collect fees and follow-up as soon as possible with an application. You may also print out applications from the BSA website and make copies.
- If parents forget or don’t bring money, complete the application and collect payment at a later time.
- For parents with different addresses, the parent with whom the boy lives completes the official” application which is submitted to the Council. The second parent may complete the parent portion of another application which will then be stapled to the Pack’s copy of the “official” application for the Pack’s records.
- Review all applications for completeness **before** parents leave the table.
- Leader applications need Committee Chair’s and Charter Rep’s signatures.
- Make sure that new leaders sign Disclosure/Authorization and complete CORI Request form, reference section and background portion.

**Once again, no adult application can be processed without a Youth Protection Training Certificate of Completion attached.**

- Keep copies of all applications for Pack records.
- Give Council’s copies of applications and Pack check for prorated fees to the Service Area/Council



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# Join Scouting Night: Recruiting Adult Leaders

**Recruiting, training and maintaining Pack leadership is just as important as recruiting new Cub Scouts.**

## **Whom should you look for?**

- Parents who are former Scouts
- Parents who seem to lead the group and take greater interest in the program
- Parents with a child already in the Pack
- Seasoned parents or Leaders who will be willing to try a new opportunity.

## **Whom should you avoid?**

- Anyone you feel would not pass a background check
- Recruiting a couple to run a Den. If the family moves or has a crisis, the entire Den can suffer. Try to spread the leadership among two different families.

## **Use job description, not job titles.**

- People may be put off or intimidated by the term “Den Leader”, but might respond better to the request, “We need a parent to work with the boys for about an hour a week”. Emphasize that leaders only need to be one chapter ahead of the boys to look great and “in the know”!

## **Strong emphasis should be placed on the following:**

- Training and support are available from multiple sources and on-line.
- Scouting is unique in that Leaders and parents participate with their children, rather than just cheering from the sidelines.
- Cub Scouting is family-oriented. Families are welcome at all events.
- They will get to know their son’s friends and their families.
- As a Leader, they will have a say in what the Pack does and be able to bring their own talents to Cub Scouting.
- The core values of Scouting, which they will help to deliver.

## **Point out what a new Leader receives in return:**

- The distinct privilege of helping to enrich and strengthen boys and their families and watch them grow into responsible young men.
- A sense of pride as you watch the Cub Scouts in your Den receive recognition for their accomplishments.
- The good fortune to view the world through the eyes of boys and to occasionally be a “big kid” yourself.
- An opportunity to meet and share your ideas and experiences with other adults who share common interests and goals for their sons.
- The satisfaction of being a member of a worldwide movement and pride in being publicly identified as a part of the organization.





# Join Scouting Night: Recruiting Adult Leaders

## How to counter the main excuse: "I don't have time".

- For a Den Leader, the time commitment is about two hours a week on average. Be honest!
- Other Den families should help, also. You don't have to do everything.
- This is the time when your son really needs and wants you to be involved in his life.
- The rewards of being a Den Leader far outweigh the time commitment.

***"A hundred years from now, it will not matter what my bank account was, the sort of house I lived in, or the kinds of clothes I wore. But the world may be much different because I was important in the life of a child."***

The most successful Packs identify leadership for new Dens prior to the "Join Scouting" night.

This is a great reason to do Spring recruiting of Tigers!



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# Join Scouting Night:

## Sample Join Scouting Night Agenda

- I. Before the Meeting - 30 minutes**      **Assigned to** \_\_\_\_\_
- Set up tables and chairs as needed
  - Set up Cub Scout project exhibits
  - Make sure all materials and equipment are on hand
  - Name tags, registration sheet, and pens
  - Pre-Opening game material
  - BSA Youth and Adult application forms
  - Equipment for opening and closing ceremony
- II. Pre-Opening - 10 Minutes**      **Assigned to** \_\_\_\_\_
- Welcoming Committee greets families as they arrive
  - Sign-Roster {Youth's first & last name, D.O.B., address, parent's name, phone number, & email address}
  - Provide name tags for parents and youth
  - Start a pre-opening "Get Acquainted" game
  - Direct visitors to exhibit area and seats
- III. Rally Night - 25 minutes**      **Assigned to** \_\_\_\_\_
- A. Welcome and Introductions -
    - Cubmaster or Cub Rally Chair introduces leaders and guests
  - B. Opening -
    - Teach the Cub Scout Salute
    - Pledge of Allegiance
    - Lead a Cub Scout Action Song
  - C. Explain the benefits of Cub Scouting to families with a short fun skit outlining what makes up a Pack and how it works.
  - D. Split the group into age groups with one parent and boy. The other parents will meet separately. Identify Leaders and Assistants
  - E. Have parent complete BSA application(s) to join your Pack, make sure that parents leave the completed applications with whoever you assign to collect them, they should not take them home
- V. Closing - 10 minutes**      **Assigned to** \_\_\_\_\_
- The groups are brought back together to discuss the following topics:
    - Pack's plans for the future, mentioning some of the more exciting features
    - Unit Commissioner and/or Service Area Executive and ask him/her to speak for a minute about the Narragansett Council {"You Are Not Alone!"}
    - Discuss the next meeting date
    - Thank everyone for coming
    - Close with an inspirational thought, emphasizing the importance of family involvement
- VI. After the Meeting**
- Enjoy the fellowship and refreshments
  - Collect the applications and registration fees and make sure they have all been signed by the parents
  - Remind everyone that Youth Protection Training is required to register as a volunteer
  - Keep the Pack copy of the applications; turn in other copies and fees to the Scout Shop or to your Service Area Executive as soon as possible and no later than October 4th. (If participating in JSW.)

**Check to make sure the room is clean and returned to its original order**



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# Join Scouting Week

## Fee Guide

### Membership and Boys' Life Pro-Rated Fees

#### **If Pack's Re-Charter Date is December 31, 2015**

YOUTH/ADULT REGISTERS IN:	REGISTRATION	BOYS' LIFE
Sep-2015	\$8.00	\$4.00
Oct-2015	\$6.00	\$3.00

#### **If Pack's Re-Charter Date is February 28, 2016**

YOUTH/ADULT REGISTERS IN:	REGISTRATION	BOYS' LIFE
Sep-2015	\$12.00	\$6.00
Oct-2015	\$10.00	\$5.00

#### **If Pack's Re-Charter Date is March 31, 2016**

YOUTH/ADULT REGISTERS IN:	REGISTRATION	BOYS' LIFE
Sep-2015	\$14.00	\$7.00
Oct-2015	\$12.00	\$6.00



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# Join Scouting Night:

## Timeline: June, July, and August

- Pack Committee holds planning meeting for upcoming Scout year and submits calendar by August 30th. Be sure to schedule a Spring Recruitment event, a “Bring-A-Buddy” event and High-visibility community event to occur by June 1st.
- Attend the Join Scouting Week Membership Workshop in July.
- Set Fall Recruitment Goal by August 31st with Service Area Team
- Train Tiger Den Leader(s) and other new Den Leaders who joined during the Spring recruitment. *(A Tiger Den Coordinator or Leader should be recruited before Tigers are recruited in the Spring. This person may be only “interim” until the den gets organized in the Fall and a new adult is registered and trained. Tiger Dens need specialized attention!)*
- Update your BeAScout pin. Each unit has a “pin” on the national BeAScout website that unit leaders are encouraged to keep current with leadership contacts and info about your program. To access your pin, log into your myscouting.org account, click on BeAScout in the toolbox and click onto pin administration.
- Schedule Join Scouting Night and secure location. Have a back-up date and Second Chance Rally date ready.
- Submit flyer requests to Council. (Flyers are free!)
- Contact school to schedule a “School Talk”.



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# Join Scouting Night:

## Timeline: September-October

- Distribute flyers **at least one week before** Join Scouting Night.
- Hold “School Talk” a few days before Join Scouting Night.
- Hold Join Scouting Night during Council’s designated week.
- Report to your Service Area Team the number of new youth recruited at your Join Scouting Night.
- Submit all new youth applications with correct fees by October 4th to qualify for all incentive programs. Meeting this deadline will ensure that all youth will be in the Internet Rechartering and Advancement systems.



# Join Scouting Night:

## Timeline: October, November, & December

- Hold additional Join Scouting events, as needed.
- Encourage “Bring-A-Buddy” peer-to-peer recruiting within your unit.
- Submit all new youth applications with correct fees to Council as soon as you receive them. Submitting applications in a timely manner will ensure that all youth will be in the Internet Rechartering and Advancement systems.



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## Youth Protection Training is a Required Training for all Volunteers

Youth Protection training is required for all BSA registered volunteers. The Boy Scouts of America takes great pride in the quality of our adult leadership. All new leaders' applications must now be accompanied by a Youth Protection Training Certificate of Completion upon submission to the Narragansett Council to be considered for registration. Being a leader in the BSA is a privilege, not a right. Youth Protection training must be taken again every two years. If a volunteer's Youth Protection training record is not current at the time of recharter, the volunteer will not be reregistered.

### **How do I complete Youth Protection Training as a brand new leader without a membership number?**

***You do not have to be a registered member or have a member ID to take Youth Protection training.***

To take Youth Protection training go to [MyScouting.org](https://www.myscouting.org) and create an account. From the MyScouting.org portal, click on E-Learning and take the Youth Protection training. Upon completion, you may print a certificate of completion to submit with a volunteer application or submit the completion certificate to the unit leader for processing at the local council.

When your volunteer application is approved, you will receive a BSA membership card which includes your member ID number. After you receive your membership card, log back into MyScouting, click on My Profile and update the system by inputting your member ID number. This will link your Youth Protection training records, and any other training, in MyScouting to your BSA membership.

The Boy Scouts of America places the greatest importance on creating the most secure environment possible for our youth members. To maintain such an environment, the BSA developed numerous procedural and leadership selection policies and provides parents and leaders with resources for the Cub Scout, Boy Scout, and Venturing programs.



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Page 1 of 2





### **Leadership Selection**

The quality of the program and the safety of our youth members call for high-quality adult leaders. We work closely with our chartered organizations to help recruit the best possible leaders for their units.

The adult application requests background information that should be checked by the unit committee or the chartered organization before accepting an applicant for unit leadership. While no current screening techniques exist that can identify every potential child molester, we can reduce the risk of accepting a child molester by learning all we can about an applicant for a leadership position—his or her experience with children, why he or she wants to be a Scout leader, and what discipline techniques he or she would use.

### **Youth Protection Reporting Procedures for Volunteers**

There are two types of Youth Protection–related reporting procedures all volunteers must follow:

When you witness or suspect any child has been abused or neglected—

See "Mandatory Report of Child Abuse" below.

When you witness a violation of the BSA's Youth Protection policies—

See "Reporting Violations of BSA Youth Protection Policies" below.

### **Mandatory Report of Child Abuse**

All persons involved in Scouting shall report to local authorities any good-faith suspicion or belief that any child is or has been physically or sexually abused, physically or emotionally neglected, exposed to any form of violence or threat, exposed to any form of sexual exploitation, including the possession, manufacture, or distribution of child pornography, online solicitation, enticement, or showing of obscene material. You may not abdicate this reporting responsibility to any other person.

### **Steps to Reporting Child Abuse**

Ensure the child is in a safe environment.

In cases of child abuse or medical emergencies, call 911 immediately. In addition, if the suspected abuse is in the Scout's home or family, you are required to contact the local child abuse hotline.

Notify the Scout executive or his/her designee.

### **Reporting Violations of BSA Youth Protection Policies**

If you think any of the BSA's Youth Protection policies have been violated, including those described within Scouting's Barriers to Abuse, you must notify your local council Scout executive or his/her designee so appropriate action can be taken for the safety of our Scouts.



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Page 2 of 2



Rank/Grade \_\_\_\_\_

27







# Narragansett Council:

## Service Area Key Leadership

### Southeast Service Area

Service Area Chair: Ron Ellis– [ellis.ron@comcast.net](mailto:ellis.ron@comcast.net)

Service Area Commissioner: Ray Murray– [rmurray12@cox.net](mailto:rmurray12@cox.net)

Service Area Executive: Eric Oulette- [coulette@narragansettbsa.org](mailto:coulette@narragansettbsa.org) - (401)-351-8700 ext. 27

Service Area Executive: Eric Burtchell– [eburtchell@narragansettbsa.org](mailto:eburtchell@narragansettbsa.org) - (401)-351-8700 ext. 30

### Southwest Service Area

Service Area Chair: Chris Black- [docblackscout@gmail.com](mailto:docblackscout@gmail.com)

Service Area Commissioner: Rob Coates- [rob.coates.bsa@icloud.com](mailto:rob.coates.bsa@icloud.com)

Service Area Executive: Grant Van Eck– [gvaneck@narragansettbsa.org](mailto:gvaneck@narragansettbsa.org) - (401)-351-8700 ext. 31

Service Area Executive: Diane Cloutier- [dcloutier@narragansettbsa.org](mailto:dcloutier@narragansettbsa.org) - (401)-351-8700 ext. 26

### Northwest Service Area

Service Area Chair: Vacant

Service Area Commissioner: Adrien Mercure - [adrienmer@earthlink.net](mailto:adrienmer@earthlink.net)

Service Area Executive: Brian Arenella - [barenella@narragansettbsa.org](mailto:barenella@narragansettbsa.org) - (401)-351-8700 ext. 23

Service Area Executive: Will Simmons - [wsimmons@narragansettbsa.org](mailto:wsimmons@narragansettbsa.org) - (401) 351-8700 ext 25



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# Leader Resources:

## On-line Help, Ideas, and Information

- For all Council information; program, training, and events: [www.narragansettbsa.org](http://www.narragansettbsa.org)
- Den and Pack Meeting Resource Guide: <http://www.scouting.org/scoutsource/CubScouts/Leaders/DenLeaderResources.aspx>
- Guide to Safe Scouting (for all BSA programs): <http://www.scouting.org/filestore/pdf/34416.pdf>
- “Baloo’s Bugle”-Cub Scout Monthly Themed Program Guide: <http://usscouts.org/bbugle.asp>
- Join Scouting Night Resources: [www.narragansettbsa.org/rally](http://www.narragansettbsa.org/rally)
- Narragansett Council’s Instructional Videos and Youth Protection Training:  
<http://www.youtube.com/user/NCBSA>
- Boy Scouts of America National Office Website: [www.scouting.org](http://www.scouting.org)
- The latest about Cub Scouting from National: <http://www.scouting.org/scoutsource/CubScouts.aspx>
- BSA Forms and Applications: <http://www.scouting.org/scoutsource/Media/forms.aspx>
- Cub Scout Theme Ideas: <http://www.boy scout trail.com/themes/scout-themes-2013.asp>
- All things creative for Scouting: <http://www.macscouter.com/>
- To find contact information for units in other areas: [BeAScout.org](http://BeAScout.org)
- Religious Award Programs for Scouts: [http://www.praypub.org/main\\_frameset.htm](http://www.praypub.org/main_frameset.htm)
- Official BSA Pinewood Derby Information: <http://www.pinewoodderby.org/#/>
- Adult Leader Training Knots and Recognition: <http://www.boy scout trail.com/square-knots.asp>



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## TIGER

Shirt (\$S)	\$23
Neckerchief	\$6
Slide	\$4
Cap	\$13
Belt	\$54
Pants	\$25
Socks	\$6
Handbook	\$7
Spiral Bound	+\$5
Total:	beginning at \$92



## WOLF

Shirt (\$S)	\$23
Neckerchief	\$6
Slide	\$4
Cap	\$13
Belt	\$54
Pants	\$25
Socks	\$6
Handbook	\$9
Spiral Bound	+\$5
Total:	beginning at \$94



## BEAR

Shirt (\$S)	\$23
Neckerchief	\$6
Slide	\$4
Cap	\$13
Belt	\$54
Pants	\$25
Socks	\$6
Handbook	\$9
Spiral Bound	+\$5
Total:	beginning at \$94



## WEBELOS

Shirt (\$S)	\$25
Neckerchief	\$7
Slide	\$4
Shoulder Loop	\$2.50
Webelos Colors	\$4.50
Cap	\$13
Belt	\$64
Pants	\$35
Socks	\$6
Handbook	\$9
Spiral Bound	+\$5
Total:	beginning at \$114



### PATCHES & INSIGNIAS:

World Crest	\$1.50
Council Strip	\$3.00
Den Number	\$1.50 (for Tigers, Wolves & Bears)
Patrol Emblem	\$2.00 (for Webelos)
Pack Number	\$3.60
TOTAL:	\$9.60/\$10.10



### CUB SCOUT UNIFORM GUIDE

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# **Narragansett Council**

Office and Scout Shop Locations

## **SCOUT SHOPS**

**West Bay Scout Shop ~ 1276 Bald Hill Road ~ Warwick, RI  
(Summit Square Plaza, Rt. 2)**

**Tel: 401.821.7005 Fax: 401.821.7007**

**East Bay Scout Shop ~ 79 Swansea Mall Drive ~ Swansea, MA**

**Tel: 508.675.1528 ~ Fax: 508.675.1834**

## **Narragansett Council Office**

**PO Box 14777 ~ 10 Risho Ave ~ East Providence, RI 02914-0777**

**Tel: 401.351.8700 ~ Fax: 401.351.5515**



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