Narragansett Council

Welcome to the May Roundtable!

SCOUT ME IN™
Agenda

• Welcome
• Prayer
• Opening Ceremony
• Introduction and Announcements
• Big Rock
  – Recruitment Planning
• Commissioner’s Minute

Move to Program Breakouts
Big Rock

Recruitment Planning
Recruitment Planning

Why should a unit have a recruitment plan?

• Units that successfully recruit:
  – benefit from more resources
  – have more diverse program options
• Units that do not recruit do not last long.
Recruitment Planning

When should a unit be recruiting?

- ALWAYS!
- Fall
- Spring
Recruitment Planning

How do units recruit?

- Time-specific campaigns
- Get creative
  - Youth sports leagues
  - PTA / PTO events
  - Local church youth groups
  - Community events that attract youth
- Recruitment of youth works best when it is youth, or friend, driven.
Recruitment Planning

How do units recruit adults?

• Invite parents of recruited youth to join the unit.
• Start with small tasks.
• “Oreo cookie” test.
• Encourage all parents to take YPT.
Recruitment Planning

Tips
• Develop an incentive for Scouts to recruit.
• Give special recognition to youth who join during your recruitment campaigns.
• Formally introduce the recruited youth to the unit.
• Assign a Scout to each new member.
• Follow up with families that do not join to find out why.
• Make it FUN.