



Community Recruitment Events Tip Sheet

- Reserve “Ideal Scouting Recruitment Booth”* items with Council as needed for your community recruitment event.
- Adults should wear uniform or dress pants and a Scout polo shirt. Scouts who are assisting should wear “class B” shirts or full uniform. Make sure that everyone is neat and clean.
- Bring a laptop to loop Scouting video provided.
- Provide an activity that interests potential new scouts and brings families to your table.
- Have a laptop available to complete online registration for new Scouts.
- Bring unit contact info and program calendar to distribute to new families.
- Have a display of photos from the exciting events that your Scouts will enjoy throughout the year.
- Collect contact information from interested families– then make sure to follow-up with those families!
- Invite new families to your next event. (Make sure that your program is exciting and well-planned!)

** “Ideal Scouting Recruitment Booth” is pictured on reverse side with list of resource items available by reservation for units. Contact your Council Service Team or Chasity Chatham at chasity.chatham@scouting.org for more information.*

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Ideal Scouting Recruitment Booth Set Up



Resource Items Available:

- EZ-Ups with BSA Logos
- Recruitment Boxes—Containing applications, recruitment materials, and more!
- Tablecloths with BSA Logos
- Archery Range
- Trade Show-Style Pull-Up Banners
- Narragansett Council Scouting Video and Laptop

To place your reservation, contact your Council Service Team or Chasity Chatham at chasity.chatham@scouting.org.

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