

RECRUITING AND RETAINING OLDER SCOUTS

Troop 152 North Kingston RI
John Ackermann, ASM



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Older Scouts recruit older Scouts

- Older Scouts that join the troop are typically a friend of existing Scouts
- Engaged, motivated and present older Scouts are key
- Older Scouts stay engaged by having fun and having purpose
 - Program design and execution is key
- Be visible in community



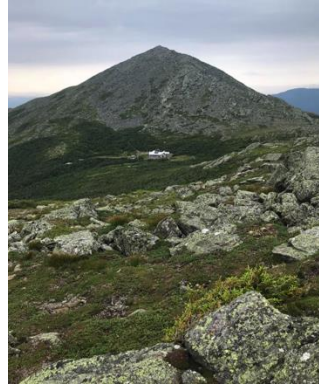
Recruiting

- Most older Scouts that join are recruited by existing Scouts
 - Scouts invite potential Scout to a meeting – check it out
 - Introduce the prospective Scout at meeting and integrate
 - Adult leaders meet with the parents
- Siblings of existing Scouts
 - Invite to district or troop recruiting events
- Bring a Friend night
 - Plan in advance – communicate to Scouts and Parents
 - Use incentive
- Membership coordinator
- Social media - FB



Having fun is key to recruitment and retention

- SPLs and leaders design program
- Keep program fresh
- Challenging and memorable events
 - Climb a mountain or two
 - Whitewater rafting
 - Hike, backpack
 - OKPIK
 - Ski/snowboard
 - Camp, camp, camp



Question from Friend at School on Monday:

“What did you do this weekend?”

“I summited a mountain” or “I built and slept in an igloo”



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Motivated and engaged Scouts stay active

- Having purpose
 - Leading – Youth leadership model
 - Making a difference in our community
- Learning
 - New Skills/Competencies
 - Leadership – Positions/Projects/NYLT
- Achieving
 - New Skills/Competencies – Handbook/MB
 - Advancement – Path to Eagle
 - Klondike Derby



Eagle SM Conference:

SM: “Why do you think that older Scouts stay active in 152 and go to Camp?”

Eagle Candidate: “It’s our turn to lead.”



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Be visible in the community

- Community Service

- Scouting for Food
- Food Pantry
- Honoring our charter organization VFW Post 152 through involvement in community activities

- Eagle Projects

- Parades



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Many Thanks

- To our Scouts
- To our Leaders
- To our Parents
- To our Narragansett Council staff
- To Camp Yawgoog



Questions and Discussion



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