Community Recruitment Events Tip Sheet

- Reserve “Ideal Scouting Recruitment Booth”* items with Council as needed for your community recruitment event.
- Adults should wear uniform or dress pants and a Scout polo shirt. Scouts who are assisting should wear “class B” shirts or full uniform. Make sure that everyone is neat and clean.
- Provide an activity that interests potential new scouts and brings families to your table.
- Have your unit’s BeAScout QR code printed and available for families to complete online registration for new Scouts.
- Bring unit contact info and program calendar to distribute to new families.
- Have a display of photos from the exciting events that your Scouts will enjoy throughout the year.
- Collect contact information from interested families—then make sure to follow-up with those families!
- Invite new families to your next event. (Make sure that your program is exciting and well-planned!)

* “Ideal Scouting Recruitment Booth” is pictured on reverse side with list of resource items available by reservation for units. Contact your Council Service Team or Chasity Chatham at chasity.chatham@scouting.org for more information.
Ideal Scouting Recruitment Booth Set Up

Resource Items Available:

- EZ-Ups with BSA Logos
- Tablecloths with BSA Logos
- Archery Range
- GaGa Pit
- BB Range
- Trade Show-Style Pull-Up Banners

To place your reservation, contact your District Executive or Chasity Chatham at chasity.chatham@scouting.org.

For large community festivals/events contact Jeff.Stalnaker@scouting.org for our Mobile Base Camp