



## Community Recruitment Events Tip Sheet

- Reserve “Ideal Scouting Recruitment Booth”\* items with Council as needed for your community recruitment event.
- Adults should wear uniform or dress pants and a Scout polo shirt. Scouts who are assisting should wear “class B” shirts or full uniform. Make sure that everyone is neat and clean.
- Provide an activity that interests potential new scouts and brings families to your table.
- Have your unit’s BeAScout QR code printed and available for families to complete online registration for new Scouts.
- Bring unit contact info and program calendar to distribute to new families.
- Have a display of photos from the exciting events that your Scouts will enjoy throughout the year.
- Collect contact information from interested families– then make sure to follow-up with those families!
- Invite new families to your next event. (Make sure that your program is exciting and well-planned!)

*\* “Ideal Scouting Recruitment Booth” is pictured on reverse side with list of resource items available by reservation for units. Contact your Council Service Team or Chasity Chatham at [chasity.chatham@scouting.org](mailto:chasity.chatham@scouting.org) for more information.*

# Ideal Scouting Recruitment Booth Set Up



## *Resource Items Available:*

*EZ-Ups with BSA Logos*  
*Tablecloths with BSA Logos*  
*Archery Range*  
*GaGa Pit*  
*BB Range*  
*Trade Show-Style Pull-Up Banners*

*To place your reservation, contact your District Executive or Chasity Chatham at [chasity.chatham@scouting.org](mailto:chasity.chatham@scouting.org).*

*For large community festivals/events contact [Jeff.Stalnaker@scouting.org](mailto:Jeff.Stalnaker@scouting.org) for our Mobile Base Camp*