Dear Employer,

Please do not miss out on a unique opportunity. This note explains that, for a minimal investment on your part, you will receive a return many times the value you have contributed. You have an employee who would like to improve themselves, which should also improve both your organization and your company’s bottom line!

They need important support from you so they can receive top quality training in a five-day course, which will be held over two weekends; the first weekend being all day Friday, Saturday, and Sunday, April 28th-30th, 2023’ and the second being Saturday and Sunday May 20th-21st, 2023. You can see as a measure of their personal commitment to this training, 80% of the time for this outstanding program is on the weekends, or what would be most peoples personal time! What does your company get for such a modest investment? Please read on...

The training course is known as Wood Badge.

The training is a nationally known course developed with material from current leadership training programs and well-known sources such as Ken Blanchard and other top-flight management and leadership trainers and has been well organized for exclusive use for the Boy Scouts of America. Courses of this caliber usually require more time away from work, cost far more than this one will, and have not been as highly effective as Wood Badge!

Wood Badge training is unique!

Part of the success of the Wood Badge training is that participants “live the training” for the five days of the course. As individuals learn about being part of a highly effective team, each person is a part of a team with goals and projects to accomplish, in a real live experience! Participants also learn team and leadership skills and experience the poles of team member and team leader. The combination of presentations, discussions, activities, and other methods provides each person with many opportunities to exhibit their knowledge of the skills that they are receiving. Here is a partial list of the skills that will be discussed and practiced:

- Communication skills
- Conflict resolution
- Valuing diversity and leveraging other’s strengths
- Ethical decision making
- Assessments
- Project planning and management
- Team skills
- Listening to learn
- Problem solving
- Stages of team development
- Situational leadership that will maximize team performance

“What employer wouldn’t want their employee to have a greater skill-set?”

In addition to the direct value to you in supporting your employee, you will continue to be a good corporate citizen in your community. Your employee is a part of a group of dedicated adults in your community whose goal is to help youth. For many employers, this community support generates goodwill within your workforce as well as the communities where you do business! Some employers allow this type of time off as community service time and do not require their employees to use their personal days or vacation time to attend this type of training. Please support your employee by helping them arrange the time needed to attend and participate in Wood Badge. This training will benefit your employee and your company!

Thank you for your support!

For any questions, please contact the Staff Advisor, Zach Daigle, zachary.daigle@scouting.org or the Course Director, Adrien Mercure, adrien.mercure@gmail.com.