

Content Examples

If you don't have your own content, here are some examples to help you get started. Sharing engaging pictures and videos can significantly boost your social media presence and attract more attention to your events.

Why You Should Do It:

- **Visual Appeal:** Pictures and videos capture attention and make your posts more engaging.
- **Increased Engagement:** High-quality visuals can lead to more likes, shares, and comments.
- **Community Connection:** Showcasing your events helps build a stronger connection with your community.

Content Examples:

- **Pictures:** Share photos of your events, activities, and happy moments.
- **Videos:** Post short clips of exciting activities, interviews, or highlights from your events.

Where to Find Content:

- **Online Resources:** Look for free-to-use images and videos on websites like Unsplash, Pexels, and Pixabay.
- **Council Media:** See links below from National's media library you can access.

By using these content examples, you can create visually appealing posts that engage your audience and showcase the fun and excitement of your events.

YouTube channel: <https://www.youtube.com/@NCScouts>

- Benefits of Scouting: <https://youtu.be/yfruTu9zhmE?si=V8ocmDpBQP2FlujV>
- Day Camp short video: <https://youtu.be/-pg-4cWZmEg?si=TV1Lg19o9EpL7ra>
- Adventure at the Fort: <https://youtu.be/kerNntSm1J8?si=lxRXM5yXAcFUyYdf>
- Camp Yawgoog summer camp: https://youtu.be/F6_qg4ZnTW0?si=XxKLFFmob_CcfINM
- 2026 National Jamboree: <https://youtu.be/bBo3fujHX-A?si=pUBadOqjmJRR8O7j>

Stock Photos:

- Cub Scouts: <https://scouting.webdamdb.com/bp/#/lightbox/2128222/>
- Scouts BSA: <https://scouting.webdamdb.com/bp/#/lightbox/2128232/>
- Spanish asset: <https://scouting.webdamdb.com/bp/#/lightbox/2013720/>