

Sample Media Advisories, Press Releases and Templates:



MEDIA ADVISORY

[DATE]

Media Contact:

[Troop Leader, name, email, phone #]

Narragansett Scouts Collect Blood Donations for Rhode Islanders in Need this Weekend

[Town, State] – Narragansett Council – Scouting America Troop [XX] will spend the weekend collecting blood for their communities this weekend. This is the [XXth] year Troop [XX] has held the drive. Last year, [troop x] collected more than [XX] pints of blood.

WHO:

Troop [XX]

[Any notable names of attendees, leadership, public officials, etc.]

WHAT:

Troop [XX]'s [XXth] annual blood drive

WHEN:

Saturday, June 28th at 12:00 pm

WHERE:

[Location]

WHY:

Blood donations will benefit [insert beneficiary here] and address needs in greater the Rhode Island area.

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Scouting America



Narragansett Council

FOR IMMEDIATE RELEASE

[DATE]

Media Contact:

[Troop Leader, name, email, phone #]

Narragansett Scouts Launch Recruitment Efforts for 2025 Season

[Town, State] – Narragansett Council – Scouting America Troop [XX] today opened its 2025 recruitment process, preparing to welcome a new group of Scouts to join our growing Scouting family this summer.

Scouts can expect to develop lifelong skills and lifelong friendships this year. With more than [50 merit badges](#) available, Scouts will learn new skills and be exposed to new experiences, including hiking, swimming, fishing and more.

“Welcoming a new group of Scouts into our family is the best part of every season,” said [SCOUTLEADER NAME AND TITLE]. “Our troop works hard to make each outing an exciting and rewarding experience for our Scouts and we have an exciting year of adventure and outdoor exploration ahead for the new group.”

Last year, more than [XX] Scouts signed up for the adventure and were instilled with a sense of civic duty and giving back. The entire Narragansett Council was also very active in the community collecting nearly 178,000 pounds of food for Rhode Island families, 272 pints of blood and earned 12,458 merit badges, including hiking, swimming, fishing and boating.

The Narragansett Council has had three consecutive years of membership growth, serving over 6,800 youth last year who together collected nearly 178,000 pounds of food for Rhode Island families and donated 272 pints of blood.

To sign up, contact [insert troop contact information] go to <http://www.ncscouts.org>.

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[DATE]

[Troop Leader, name, email, phone #]

[XX]

[Town, State]

To be eligible for the Eagle Scout rank, a Scout must meet the following criteria:

- Have been active as a Life Scout for at least six months.
- Have earned a minimum of 21 merit badges, including specific required ones, such as first aid, citizenship, and personal fitness.
- Hold positions of leadership within their troop.
- Complete a significant community service project.

“The Eagle Court of Honor is the most exciting event for everyone involved in the Scouting community every year,” **said Tim McCandless, CEO of Narragansett Council - Scouting America.** “It’s an honor to witness, alongside close friends and family, these future leaders be recognized for their years of hard work and intense dedication to their communities and crafts.”

The following Scouts will officially be named Eagle Scouts at the Eagle Court of Honor at [TIME] on [DATE] at [LOCATION]:

- [illegible]

- [NAME – HOMETOWN]
- [NAME – HOMETOWN]
- [NAME – HOMETOWN]

About the Narragansett Council: *The mission of Narragansett Council Scouting America is to serve others by helping to instill values in young people and, in other ways, prepare them to make ethical choices over their lifetime in achieving their full potential. The Narragansett Council's research-backed, youth development programs are for boys and girls ages 6 to 20 through [Cub Scouts](#), [Scouts BSA](#), [Venturing](#), [Sea Scouts](#), [Exploring](#) and Community Scouting. The council serves over 6,000 youth annually in Rhode Island, Southeastern Massachusetts, and Pawcatuck, Connecticut. People can learn about Scouting programs and find groups near them at www.BeAScout.org. For more information on the Narragansett Council, please visit www.ncscouts.org or visit us at facebook.com/ncscouts/.*

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Scouting America



Narragansett Council

FOR IMMEDIATE RELEASE

[DATE]

Media Contact:

[Troop Leader, name, email, phone #]

[TOWN]'s [NAME] Achieves Eagle Scout Rank, Scouting's Highest Honor

[Town, State] – Narragansett Council – Scouting America is proud to announce Troop [XX]'s [NAME], of [TOWN] has achieved the rank of Eagle Scout, Scouting's highest achievement which represents years of hard work, dedication, and a clear commitment to community development and service.

[SCOUT LAST NAME] is one of [XX] Scouts who were recognized at Scouting America's annual Eagle Court of Honor ceremony on [DATE].

Only 2% of all Scouts will achieve the rank of Eagle Scout after years of significant community service projects, tests of leadership and skills.

To be eligible for the Eagle Scout rank, a Scout must meet the following criteria:

- Have been active as a Life Scout for at least six months.
- Have earned a minimum of 21 merit badges, including specific required ones, such as first aid, citizenship, and personal fitness.
- Hold positions of leadership within their troop.
- Complete a significant community service project.

[SCOUT LAST NAME] is a [GRADE]th-grade student at [SCHOOL] in [SCHOOL TOWN], where [he/she] is active in [CLUB/ACTIVITY].

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