



Signup for Scouting Event

Many units have found success by designing their Signup for Scouting event in such a way that families can walk in anytime and not miss out on important information.

This model asks for five stations to walk parents through the information they need and to get them signed up.

Sign-Up Night Stations

- Station 1: Welcome/Sign In
 - o Families sign in while a greeter provides a brief overview of the stations.
- Station 2: What We Do
 - o Share the excitement of Scouting.
 - o Introduce leaders.
 - o Talk about what makes your unit special.
 - o Answer any questions.
- Station 3: Cost/Safety
 - o Discuss with families the units fees and other related costs, as well as how the pack and Scouting America keep scouts safe.
 - o Be prepared to answer questions about pack fee payment plans and financial assistance options.
- Station 4: Check Out (complete applications)
 - o Help families with online application experience and complete the application checkout process.
- Station 5: Meet the Leaders (Q&A)
 - o Make sure that families know when and where the first meeting is.
 - o Answer any additional questions they might have.

After the event is over confirm that every application submitted online is accepted.

Welcome your new families. Den leaders should begin reaching out to any new families in their den.

Follow up with any families who did not sign up by utilizing the online invitation manager tool. Address any concerns the family might have and offer to send them a link to complete an online application or invite them to your first meeting!